



# Chai Club Program

## Rockin' TV: From Elvis to the Monkees!

**Chai Club** Monday, February 05, 2024 at 7:00 pm on ZOOM  
**(New Rescheduled Date)**



Join us as Brian Rose tells us how beginning in the mid-1950s, rock music found a surprising home on mainstream television. Programs hosted by Milton Berle, Steve Allen, and Ed Sullivan featured a wide variety of musicians including Bill Haley & the Comets, Fats Domino, Buddy Holly, and Elvis Presley, who appeared on all three shows to an electrifying response. Afternoon dance programs like *American Bandstand* played a role as well in bringing rock to large and eager teenage audiences. Then, in 1964, the appearance of the Beatles on *The Ed Sullivan Show* would change the face of pop culture, leading to an explosion of televised rock, from prime-time rock variety shows like *Shindig* and *Hullabaloo*, to the sitcom rock antics of *The Monkees*, and the jubilant renewal of Elvis Presley in the "Comeback Special" of 1968. This is a 60-minute program.

Delicious desserts will be served (at your own home)!

Questions? Call Jay Schoenberg at (516) 476-0989 or email him at [jaydiane@yahoo.com](mailto:jaydiane@yahoo.com)

<https://us02web.zoom.us/j/3780366300?pwd=dXVKcE9yRzIHQk5ZVExqeUFnTmgvZz09>

Meeting ID: 378 036 6300

Password: 465021